

# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	08/113,329-Conf. #2828
	Filing Date	August 30, 1993
	First Named Inventor	John C. Harvey
	Art Unit	2622
	Examiner Name	D. L. Ometz
	Attorney Docket Number	PMC-003C193
Total Number of Pages in This Submission		

## ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form  <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment/Reply  <input type="checkbox"/> After Final  <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Reply to Missing Parts/Incomplete Application  <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition  <input type="checkbox"/> Petition to Convert to a Provisional Application  <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CD(s) _____  <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences  <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Statement Under 37 CFR 3.73(b)
<div>Remarks</div>		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	GOODWIN PROCTER LLP		
Signature	/Carl L. Benson/		
Printed name	Carl L. Benson		
Date	August 6, 2007	Reg. No.	38,378

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.8(a)(4).

Dated: August 6, 2007

Electronic Signature for Carl L. Benson: /Carl L. Benson/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:	)	
	)	
Application Number	)	Examiner: David Louis OMETZ
	)	
Applicant:	)	Confirmation No.: 2828
	)	
Filing Date:	)	Group Art Unit: 2622
	)	
For: SIGNAL PROCESSING	)	
APPARATUS AND METHODS	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

STATEMENT UNDER 37 C.F.R. § 3.73(b)

Sir:


Personalized Media Communications, LLC, a corporation, states that it is the assignee of the entire right, title and interest in the patent identified above by virtue of a chain of title from the inventors of the patent application that issued as the patent identified above to the current assignee as follows:

1. From John C. Harvey and James W. Cuddihy to Personalized Mass Media Corporation. The document was recorded in the United States Patent and Trademark Office at Reel 6686, Frame 0319.
2. From the Personalized Mass Media Corporation to Personalized Media Communications, LLC. The document was recorded in the United States Patent and Trademark Office at Reel 011113, Frame 0704.

This statement is submitted together with a new Power of Attorney (Form PTO/SB/80).  
In accordance with the new Power of Attorney, please address all correspondence to the Patent  
Owner in the above identified reexamination proceeding to the address associated with Customer  
Number 0000 70813.

Respectfully submitted,

GOODWIN PROCTER LLP

By:   
Carl L. Benson  
Registration No. 38,378

Dated: August 6, 2007

Goodwin Procter LLP  
901 New York Avenue, N.W.  
Washington, DC 20001  
202.346.4000 (telephone)  
202.346.4444 (facsimile)

# POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

☐ Practitioners associated with the Customer Number:

OR

☒ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used).

Name	Registration Number	Name	Registration Number
Thomas J. Scott, Jr.	27,836		
Joseph M. Guiliano	36,539		
Carl L. Benson	38,378		

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

☒

OR

The address associated with Customer Number.

000070813

<input type="checkbox"/> Firm or Individual Name			
Address			
City	State	Zip	
Country			
Telephone	Email		

Assignee Name and Address

Personalized Media Communications, LLC  
708 3rd Avenue, 35th Floor  
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/86 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Records

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee.

Signature	<i>Gerald T. Holzman</i>	Date	5/29/07
Name	Gerald T. Holzman	Telephone	201.980.3000, 340
Title	General Counsel		

The collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and pay the USPTO to process) an application. Confidentiality is governed by 38 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including preparing, reviewing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing the burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing this form, call 1-800-PTO-9199 and select option 2